



## New Business form

A. Business Name: \_\_\_\_\_

B. Type of business: \_\_\_\_\_

C. Business yearly revenue: \_\_\_\_\_

D. What year was the business established: \_\_\_\_\_

E. Contact person: \_\_\_\_\_

F. Contact number: \_\_\_\_\_

G. Contact email address: \_\_\_\_\_

H. Number of employees: \_\_\_\_\_

I. Targeted income level: ☐ 20k-50k ☐ 50k-150k ☐ 150k+ ☐ All income levels

J. Targeted age level: ☐ 0yrs-10yrs ☐ 10yrs-18yrs ☐ 18yrs-30yrs ☐ 30yrs-45yrs ☐ 45yrs+ ☐ All ages

K. Yearly marketing & advertising budget: \_\_\_\_\_

L. 2016 Goals: \_\_\_\_\_